

**SQUADLEYS
GUIDE TO
SQUADTING
PROPERTY**



Манор

Фарм

HISTORY OF MANOR FARM

DURING THE MID-NINETEENTH CENTURY, THE APPALLING HEAD OF MANOR FARM, MR. JONES, RAN A NEGLECTFUL FARM AGAINST THE ANIMALS. FORTUNATELY, OLD MAJOR, AN INTELLIGENT PIG WHO WOULD PASS AWAY A FEW DAYS FOLLOWING, URGED US ABUSED ANIMALS TO CONSTRUCT A REVOLUTION AND RUN THE FARM OURSELVES. AFTER AN AMAZINGLY FRUITFUL AND MOTIVATING TRIUMPH, THE ANIMALS RENAMED THE FARM TO "ANIMAL FARM," AND THE PIGS, BEING THE MOST TALENTED ANIMALS, NATURALLY TOOK THE POSITION OF AUTHORITY AND ADJUSTED OLD MAJOR'S THOUGHTS INTO "A COMPLETE SYSTEM OF THOUGHT" CALLED "ANIMALISM". THE INITIAL FUNDAMENTALS OF ANIMALISM FOLLOWED THE IDEA THAT ALL ANIMALS ARE EQUIVALENT AND SHARE BOTH THE BURDENS AND REWARDS OF THE FARM, AS WELL AS FOLLOW A FIRM REJECTION OF HUMANS AND THEIR METHODS OF REASONING. BEFORE LONG, A CLASH BETWEEN TWO PIGS, NAPOLEON AND SNOWBALL, ARISEN. SNOWBALL CONCEIVED A PLAN TO DEVELOP A WINDMILL, YET NAPOLEON REJECTED THE PROJECT. HOWEVER, DURING A MEETING TO DISCUSS WHETHER THE WINDMILL OUGHT TO BE INSTITUTED, NAPOLEON DECIDED TO EXPEL SNOWBALL FROM THE FARM BY CHASING HIM OUT WITH ATTACK DOGS BEFORE ASSUMING ANIMAL FARM'S LEADERSHIP. NAPOLEON EXPOSED SNOWBALL'S ARRANGEMENTS TO SABOTAGE THE FARM, AND, STARTING THEREON, HE ATTESTED, THE PIGS WILL EXCLUSIVELY EXECUTE THE ENTIRETY OF DECISIONS FOR EACH ANIMALS' GOOD. SOONER OR LATER, THE ORIGINAL SEVEN PRINCIPLES OF ANIMALISM, PREVIOUSLY REGARDED AS THE SEVEN COMMANDMENTS, WERE DOWNSIZED TO AN INDIVIDUAL LAW EXPRESSING: "ALL ANIMALS ARE EQUAL, BUT SOME ANIMALS ARE MORE EQUAL THAN OTHERS." AFTER SUCH, NAPOLEON RENAMED ANIMAL FARM TO THE RIGHT NAME, MANOR FARM, AND ALLIED WITH THE HUMAN FARMERS TO CREATE A PROSPEROUS FUTURE FOR ALL!

**"NAPOLEON IS ALWAYS
RIGHT..."**

СОФИСТЯЧ ДИД ПРОРОБДИД

CONVINCING SPEAKERS, FOR EXAMPLE, MYSELF, SQUEALER, CAN UTILISE PARTICULAR STYLES OF PHRASING AND PRACTICES TO CAUSE OTHERS TO DISTRUST WHAT THEY HAVE WITNESSED AND ACCEPT DECEPTIONS. IT IS NOT DIFFICULT TO GO AFTER ANIMALS' CONFUSION AND MODIFY THE COMMANDMENTS NOW AND THEN AS THE NEED EMERGES. FOR INSTANCE, NAPOLEON DISREGARDED AN UNDERLYING PRECLUSION AGAINST TRADE, MERELY EXPRESSING: "IS IT WRITTEN DOWN ANYWHERE?" WAS SUFFICIENT TO MAKE THE ANIMALS BE CERTAIN THEY WERE MISTAKEN. ALSO, I CAN FREQUENTLY CLARIFY WHY ACTIONS THAT APPEAR ONLY TO SUPPORT THE PIGS ACTUALLY BENEFIT EVERYBODY. FOR EXAMPLE, AT THE POINT WHEN THE PIGS CHOOSE TO MOVE INSIDE THE FARMHOUSE DESPITE THE PREVIOUS PROHIBITION, I DECLARED IT WAS ESSENTIAL "....THAT THE PIGS, WHO WERE THE BRAINS OF THE FARM, SHOULD HAVE A QUIET PLACE TO WORK IN." BY UTILISING GUILFUL AND MANIPULATIVE LANGUAGE, I CAN PREVAIL IN MAKING THE ANIMALS DOUBT THEIR OWN EXPERIENCES AND ACCEPT FALSEHOODS.

**"THE OTHERS SAID OF SQUEALER
THAT HE COULD TURN BLACK
INTO WHITE..."**

SCAPEGOATS

A SCAPEGOAT IS SOMEBODY WHO IS BLAMED FOR HARMFUL BEHAVIOURS, ERRORS, OR MISTAKES OF OTHERS. TO HELP OUR METHODOLOGIES, SNOWBALL IS OFTEN UTILISED AS A SCAPEGOAT. WHEN SOMETHING TURNS OUT BADLY, SNOWBALL IS TO BE ACCUSED. AS SNOWBALL IS NOT PRESENT AT THE FARM, SNOWBALL CAN'T SAFEGUARD HIMSELF AND UNCOVER THE ALLEGATIONS' MISREPRESENTATIONS.

THIS CAUSES A CIRCUMSTANCE WHEREIN THE ENTIRETY OF NAPOLEON'S ASSERTIONS CONCERNING SNOWBALL ARE ACKNOWLEDGED AS TRUTH. THIS STRATEGY DOES NOT JUST PERMIT NAPOLEON NOT TO ASSUME ANY LIABILITY FOR MISTAKES, IT ADDITIONALLY PERMITS HIM TO KEEP ON RECEIVING THE ANIMAL'S SUPPORT AND RESPECT, EVEN WHEN MISFORTUNES AND FAILURE ARISE, SUCH AS WHEN THE WINDMILL COLLAPSES. FURTHER, BY PROJECTING SNOWBALL AS THE OPPOSITION, IT IS ENSURED THAT SNOWBALL WON'T EVER HAVE THE OPTION TO COME BACK TO THE FARM AND CHALLENGE THE CURRENT ADMINISTRATION.

**"WHENEVER SOMETHING WENT
WRONG IT BECAME USUAL TO
ATTRIBUTE IT TO SNOWBALL..."**

TOTALITARIANISM

TO MAINTAIN OUR AUTHORITY ON ANIMAL FARM, WE BUILD UP AN AUTHORITARIAN STATE. TOTALITARIANISM IS A TYPE OF GOVERNMENT WHEREIN THE STATE TRIES TO CONTROL EACH ASPECT OF LIFE. NAPOLEON ACCOMPLISHES THIS BY EXTENDING EDUCATION AND ELITE CAREER OPPORTUNITIES TO A FEW WHILE DENYING THOSE CHANCES TO MANY, BUT STILL ASSURING THAT THINGS ARE AS THEY OUGHT TO BE THROUGH PROPAGANDA AND SUPPORT OF PRO-STATE EVENTS. AN INSTANCE OF THIS IS WHEN SNOWBALL PROPOSED TO TEACH EVERYBODY ON ANIMAL FARM: NAPOLEON INSTEAD DEMANDED THAT IT WAS NOT WARRANTED, DESPITE THE POTENTIAL BENEFITS OF TEACHING THE CREATURES WHO ARE NOW ADULTS, AND IT WAS BETTER TO EDUCATE THE YOUTH. BY HAVING AN UNINFORMED ADULT POPULACE, NAPOLEON GUARANTEES THAT THE ADULT ANIMALS WILL NOT TEACH THEIR OFFSPRING TO THINK AND CONCEIVABLY PUSH BACK ON HIM. THIS ALSO GUARANTEES THE ADULT ANIMALS WILL NOT PUSH BACK THEMSELVES, BOTH ON ACCOUNT OF THEIR LACK OF EDUCATION AND HOW LITTLE AUTHORITY THEY HAVE. NAPOLEON STARTED BY TEACHING THE ORIGINAL NINE PUPPIES AND 31 PIGLETS. IN DOING AS SUCH, NAPOLEON TRANSFORMED THE PUPPIES INTO NINE ATTACK DOGS THAT PROCEED TO ASSIST NAPOLEON WITH MAINTAINING HIS AUTHORITY. SIMULTANEOUSLY, THE YOUNG PIGLETS BECAME THE RECENTLY EDUCATED AND INFLUENTIAL RULING CLASS.

"HE WOULD BE ONLY TOO HAPPY TO LET YOU MAKE YOUR DECISIONS FOR YOURSELVES. BUT SOMETIMES YOU MIGHT MAKE THE WRONG DECISIONS, COMRADES..."

CONNECTIONS TO THE REAL WORLD

MANOR FARM IS ALLEGORICAL OF THE RUSSIAN REVOLUTION. WHEN THE CZARS' CORRUPT REGIME WAS REMOVED, IT DID NOT TAKE LONG FOR THE REALITY TO BECOME APPARENT THAT A FAR MORE TERRIBLE RULE REPLACED THE HORRIBLE DISPLAYS OF OPPRESSION AND THE ABSENCE OF INDIVIDUAL LIBERTY THAT INITIALLY CAUSED THE TOPPLE OF THE CZARS. IN THE END, THE NEW AUTHORITARIAN SOCIETY WAS ONE OF THE MOST EXCEEDINGLY AWFUL EXAMPLES OF POLITICAL SUPPRESSION. INDIVIDUALS WERE OFTEN CAPTURED, DISAPPEARED, KILLED, OR ENSLAVED. PEOPLE HAVE ADDITIONALLY CONTRASTED MANOR FARM WITH OTHER REAL-WORLD CASES, SUCH AS ADOLF HITLER AND SADDAM HUSSEIN'S RULE. IN MORE PRESENT DAYS, SOME USE THE STORY OF ANIMAL FARM TO SPEAK ON ISSUES OF POWER AND LIBERTY, PARTICULARLY ON HOW ONE CAN NOT HOLD POWER WITHOUT THE COMPULSION TO EXPLOIT IT, DESPITE HOW RIGHTEDOUS THEIR ORIGINAL MOTIVES MIGHT BE.

**"WE KNOW THAT NO ONE EVER SEIZES
POWER WITH THE INTENTION OF
RELINQUISHING IT." -GEORGE ORWELL**

